



January 2025

Dear Valued Community Stakeholder,

**Ladies Night Out** is celebrating 14 years of fun and pampering on Thursday, April 24, 2025! Our guests will enjoy an evening with friends, family, and/or co-workers while helping to raise awareness and funds to help children and adults with special needs. **We would be honored to have your company as a sponsor for this event.** This year, we've made some exciting changes! In addition to our traditional pampering services, women will enjoy an exciting evening featuring:

- Fun dance lessons
- Charcuterie-making workshop
- Wine tasting class

Since joining New Perceptions' Supported Employment program in 2009, Christina has transformed her life with perseverance and the help of dedicated coaches. Starting out as a hostess at Pizza Hut after high school, Christina faced employment gaps and uncertainty. With guidance from her job coach, however, she secured a seasonal position at Cracker Barrel.

Christina's cheerful personality and dedication won over customers and staff alike, leading her manager to offer her a permanent role stocking shelves and assisting with other tasks. While she cherished her time at Cracker Barrel, limited hours motivated Christina and her coach to seek new opportunities, ultimately leading her to a seven-year tenure at Skyline Chili, where she was known for her hard work and commitment.

A significant life change came in December 2023, when Christina moved to Alexandria, KY. Through the assistance of the Supported Community Living Waiver, she joined the New Perceptions Work Center. Now, Christina works with a team of supportive peers and staff, achieving a sense of accomplishment and stability.



**Proceeds from the event support New Perceptions' mission** to promote the welfare of children and adults with developmental and/or intellectual disabilities by providing opportunities for education, growth and employment in a normalized setting. Participants like Christina. Christina's journey with New Perceptions is a testament to the success that a strong support system and job coaching can bring. With your sponsorship and donations, we can continue to provide essential resources and opportunities for individuals like Christina.

Thank you,

Kristen Franks

Development Manager  
kfranks@newperceptions.org  
P: 859-344-9322

***P.S. Please review the enclosed sponsorship packages that are available.***



# LADIES NIGHT OUT

*Celebrating 14 years*

**Thursday, April 24, 2025**

**5:30 - 9:00 pm**

**Receptions Event Center,  
Erlanger, Kentucky**

*An evening designed especially for women including pampering services, fun workshops, dinner and dessert, raffles, silent auction, and more!*

## SPONSORSHIP OPPORTUNITIES

|                                                                                            | PLATINUM<br>PRESENTING<br>\$2500         | GLEAMING<br>\$1000 | DAZZLING<br>\$500 | SPARKLING<br>\$250 |
|--------------------------------------------------------------------------------------------|------------------------------------------|--------------------|-------------------|--------------------|
| Recognition of emcee throughout the evening                                                | X                                        | X                  |                   |                    |
| Company name/logo displayed on screen                                                      | Full Screen                              | Half Screen        | Quarter Screen    | Quarter Screen     |
| Logo recognition on New Perception's website                                               | X                                        | X                  | X                 |                    |
| Logo recognition in event program                                                          | Full Page                                | Half Page          | Half Page         | Quarter Page       |
| Company logo or name on volunteer t-shirts.<br>Commitment date of 2/16/2025 to be included | X                                        | X                  | X                 | X                  |
| Complimentary reservations                                                                 | 4 with priority registration of services | 4                  | 2                 | 1                  |

Proceeds from Ladies Night Out benefit New Perceptions programs that support children & adults with intellectual and development disabilities.

Yes! I would like to sponsor the 2025 Ladies Night Out benefiting



Contact Name: \_\_\_\_\_

\_\_\_ Platinum Sponsor (\$2,500)      Company: \_\_\_\_\_

\_\_\_ Gleaming Sponsor (\$1000)      Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

\_\_\_ Dazzling Sponsor (\$500)      E-mail: \_\_\_\_\_

\_\_\_ Sparkling Sponsor (\$250)

My company is unable to sponsor Ladies Night Out this year, but would like to make a gift of \$\_\_\_\_\_.

Please return this form, along with payment, to New Perceptions, 1 Sperti Drive, Edgewood KY 41017, attention: Development. Please make checks payable to New Perceptions. Tax ID #61-0705047.

Upon receipt, you will notified via email or phone call with instructions on how to register for the complimentary services.

**\*\*\* RETURN BY February 16, 2025 (to have logo on volunteer t-shirt) or no later than April 1, 2025.\*\*\***