

1 Sperti Drive, Edgewood, KY 41017 859-344-9322 (TTY Accessible) contact@newperceptions.org www.newperceptions.org

January 2024

Dear Valued Community Stakeholder,

Ladies Night Out is celebrating 13 years of fun and pampering on Thursday, April 18, 2024! Our guests will enjoy an evening with their friends, family, and/or co-workers while helping to raise awareness and funds to help children and adults with special needs. We would be honored to have your company as a sponsor for this event.

Over 200 women will be treated to an evening of pampering and camaraderie at Receptions Banquet and Conference Center in Erlanger, KY. The event includes pampering services from local salons, spas, jewelers, psychics and more; delicious hors d'oeuvres; decadent desserts; and "shopping" at our silent auction and raffles.

Proceeds from the event support New Perceptions' mission to promote the welfare of children and adults with developmental and/or intellectual disabilities by providing opportunities for education, growth and employment in a normalized setting. Participants like Jackie:

Jackie has overcome many obstacles in her life. With the loving support of her mother, Jackie has pushed herself to be independent and thrive as a young woman. After volunteering at St. Elizabeth, Jackie and her mother sought help from New Perceptions. She was partnered with a job coach who ultimately placed Jackie in a rewarding job at Kroger. Jackie and her mother are grateful for the assistance she receives from New Perceptions and appreciate how her job coach advocates for Jackie.



Your sponsorship of this event will make a difference in the lives of our participants! Please consider supporting New Perceptions today.

Thank you,

Kristen Franks

Krister Franks

Development Manager kfranks@newperceptions.org

P: 859-344-9322

P.S. Please review the enclosed sponsorship packages that are available.





Sponsorship Opportunities

Ladies Night Out

An evening designed especially for women including pampering services, hors d'oeuvres and beverages, raffles, silent auction, and more!

Thursday, April 18, 2024 5:30-9:00 p.m.

Receptions Event Center, Erlanger KY

Proceeds from Ladies Night Out benefit the programs and participants of:



	Gleaming \$1,000	Dazzling \$500	Sparkling \$250	Shimmering \$100
Recognition from emcee throughout evening	Х			
Company name/logo displayed on screen	Half screen	Quarter screen	Quarter screen	
Logo recognition on New Perceptions' website	Х	Х		
Logo recognition in event program	Half page	Half page	Quarter page	Quarter page
Company logo or name on volunteer t-shirts *Sponsors must be committed by 2/16/2024 to be included on shirts	х	х	х	
# of complimentary reservations	4	2	1	