



Online Privacy Policy

Our Commitment to Privacy

Your privacy is important to New Perceptions. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

The Information We Collect

This notice applies to all information collected or submitted on the New Perceptions website. You have the ability to make a donation to our organization, register for an event, and/or sign up for our newsletter. The type of personal information collected include name, address, email address, phone number, credit/debit card information if applicable.

The Way We Use Information

New Perceptions uses the information you provide about yourself when processing a donation, registering you for an event, or adding you to our mailing list. We do not share this information with outside parties except to the extent necessary to process the donation. Email addresses provided are used to reply to emails or notify you of special events or other New Perceptions news. Such addresses are not used for any other purpose and are not shared with outside parties. We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

We use Secure Sockets Layer (SSL) technology to protect the security of your online transactions. We have agreements with VeriSign to ensure your security. SSL encrypts your order information to avoid the decoding of that information by anyone other than us. To check the security of your connection, look at the lower left-hand corner of your browser window after accessing the server. If you see an unbroken key or a closed lock (depending on your browser), SSL is active. You can also double-check by looking at the URL line of your browser: when accessing a secure server, the first characters of the site address will change from http to https.

Links to Other Websites

We provide links to other sites. We have no control over such sites and resources and as such are not responsible or liable for any content, advertising, products, or other materials on or available from such sites or resources. We shall not be liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods, or services available on or through any such site or resource.

Our HIPAA Privacy Agreement

New Perceptions also follows the provisions of the privacy section of the Health Information Portability and Accountability Act (HIPAA), in relation to client records and medical information. [Click here](#) to visit our "Notice of Privacy Practices" for clients.

How to Contact Us

Should you have any questions or concerns about this privacy policy, please contact:

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